West Monroe High School: MAGNA*tech* Rebel Robotics 3468

Dan Lane, *Principal*

Dear Local Business and Industry Leaders,

I represent FIRST® Robotics Competition Team 3468, **MAGNAtech Rebel Robotics**, based at West Monroe High School. Our program supports STEM education for K-12 students throughout Ouachita Parish and surrounding areas by hosting STEM camps, mentoring younger robotics teams, hosting STEM festivals, and mentoring FIRST LEGO League and FIRST Tech Challenge teams, MAGNAinventio, and MAGNAimpactus Challenge. In 2026, we started 2 FIRST Tech Challenge community teams for middle school-age students. Our FIRST Robotics Competition team consists of 35 high school students who design, build, and program a competition robot each year. Community support is vital to our team in providing hands-on STEM experiences, traveling to competitions, and hosting outreach programs for younger students.

FIRST Robotics Competition (FRC) challenges students to design, build, and program an industrial-size robot each year to compete in an advanced engineering competition. Beyond the game field, our students gain hands-on experience in CAD, programming, electrical systems, precision manufacturing, digital media, and marketing. Operating year-round, our program creates a continuous pipeline of students with leadership skills directly aligned with today's workforce needs.

To sustain this scale of impact, we aim to build long-term partnerships with community sponsors. By investing in our team, you are not merely donating; you are supporting the future leaders of technology and business while putting your company's name in front of a broad local, regional, and national audience.

Why We Need Your Support

As we prepare for the 2027 competition season, our team is working to raise **$100,000** through business sponsorships, fundraising, and grants to:

- Maintain and upgrade essential equipment
- Build a competitive robot and practice field elements
- Travel and compete in **two** FIRST Robotics regional competitions
- Provide industry certifications and workforce readiness opportunities
- **Host our annual FIRST events**: FLL Challenge Regional & STEM Festival and FRC Kickoff

Ways to Partner with WM Rebel Robotics

- **Financial Sponsorships/Grants:** Direct funding to support our operational and competitive goals.
- **In-Kind Donations:** Goods or services valued at equivalent market rates for sponsorship recognition.
- **Mentorship:** Professionals providing technical or non-technical guidance are recognized at the Advocate level or higher. (Meetings are held Tuesdays & Thursdays from 4:00–6:00 PM, and Saturdays from 1:00–6:00 PM during the spring).

Sponsor's Return on Investment

Supporting WM Rebel Robotics provides meaningful visibility and community impact, including:

- **Brand Recognition:** Business name or logo placement on our robot, team apparel, banners, and promotional materials.
- **Workforce Pipeline:** Direct connection to a pool of students equipped with real-world technical and professional skills.
- **Exclusive Access:** Invitations to events like our Robot Reveal and Community Showcase, plus opportunities for on-site demonstrations and employee engagement.
- **Community Impact:** Improving access to STEM education programs for all grade levels across Ouachita and surrounding parishes.

We invite you to visit our shop, meet our students, and see firsthand the impact of your support. To schedule a tour or discuss partnership opportunities, please contact Alison Lovelady at 318-732-2346 or alisonlovelady@opsb.net.

Thank you for investing in the future of STEM in Ouachita Parish,
MAGNAtech Rebel Robotics – FRC Team 3468

- ***Lead Mentor and Coaches: Alison Lovelady- alisonlovelady@opsb.net Zachary Lovelady - zacharylovelady@opsb.net***

201 Riggs Street ● West Monroe, Louisiana 71291 ● Phone: (318) 323-3771 ● Fax: (318) 388-4594

WM Rebel Robotics Sponsorship Levels & Return on Investment
ROI benefits are cumulative and increase with each level of support.

🔥 **Torch Supporter – Up to $250**
- Thank you letter and Group social media recognition

📜 **Delphi Partner – $500 +**
- Business Name on Summer STEM Camp Shirt
- All previous benefits: Thank you letter and group social media recognition

🏺 **Corinthian Partner – $1,000 +**
- Small business logo on Summer STEM Camp T-shirts
- Small business logo on competition shirts & pit banner
- All previous benefits: Thank you letter and group social media recognition

🛡️ **Athenian Partner – $2,500 +**
- Medium business logo on competition shirts & pit banner
- Small business logo on the competition robot
- All previous benefits: Thank you letter, group social media recognition, and small business logo on Summer STEM Camp T-shirts

⚔️ **Spartan Partner – $5,000 +**
- Large business logo on competition shirts & pit banner
- Medium business logo on a robot
- Individual social media feature
- Business name attached to the team name
- All previous benefits: Thank you letter and medium business logo on Summer STEM camp t-shirts

🏛️ **Titan Partner – $10,000 +**
- Large business logo on a robot
- Large business logo on Summer Camp T-shirts
- Invitation to Team Events, including VIP Event Access to Bayou Regional
- All previous benefits: Thank you letter, large business logo on competition shirts & pit banner, individual social media feature, business name attached to the team name

🔱 **Olympian Partner – $15,000 +**
- Largest logo on robot - most visible
- On-site robot demo
- All previous benefits: Thank you letter, large business logo on competition shirts & pit banner, individual social media feature, invitation to team events, including VIP event access to Bayou Regional, business name attached to the team name

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WM Rebel Robotics: MAGNAtech Sponsorship Donation Submission

Please complete and return this form along with your contribution.

Company Name	
Street Address **City/Zip Code**	
Website/Social Media: Please check any company social media accounts that the team can follow and tag to report the team's progress throughout the year.	☐ Facebook ☐ Instagram ☐ TikTok ☐ YouTube ☐ Website: _____
Business Contact Name & Title:	
Sponsor Contact Email Address and/or Phone Number:	
Sponsorship Level: ☐ Torch Supporter: Up to $250 ☐ Delphi Supporter: $500 + ☐ Corinthian Advocate: $1,000 + ☐ Athenian Advocate: $2,500 + ☐ Spartan Partner: $5,000 + ☐ Titan Partner: $10,000 + ☐ Olympian Partner: $15,000 +	**Contribution Type:** [ ] **Business/Personal Check** (Payable to: West Monroe High School Robotics) [ ] **In-Kind Donation** (Item: _____ Value:$_____ **)** **[ ] Gift Card (**Retailer: _____Value:$_____ **)** [ ] **Mentorship** (My employee _____ can assist as a mentor on the following days ☐ Tuesdays 4–6 PM ☐ Thursday 4-6 PM ☐ Saturday 1 - 6 PM (Spring Only)

Make donation checks payable to: West Monroe High School Robotics in the check memo line w/ team member being supported.

Submit a donation to: West Monroe High School
ATTN: Robotics - Alison Lovelady
201 Riggs Street
West Monroe, LA 71291

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